



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/E Vogel/R/SSN/PA (17034)
Strategic Media Placement (3469)/15773902
EVERSOLE, WHITNEY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/E VOGEL/R/SEN/PA (139378)
National/Political
3083/06396944

Invoice 640888
Inv Date 10/28/2012
Terms Net 30
Contract 338927
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ELDER VOGEL 10/26
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:45PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 6-7A/1							
	Spot	5:59:04AM-Channel	Day, F-1	10/26/12 6:14AM (Fr)	00:30	Channel 11 News 6am	TVGENVOGE1202H	\$800.00	
3.0	Contract Line Remarks:	NEWS 8-1030A/4							
	Spot	8:00:00AM-10:30:00	Day, Sa-1	10/27/12 10:22AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	TVGENVOGE1202H	\$375.00	
4.0	Contract Line Remarks:	NEWS 8-10A/5							
	Spot	8:00:00AM-10:00:00	Day, Su-1	10/28/12 8:29AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	TVGENVOGE1202H	\$375.00	
7.0	Contract Line Remarks:	NEWS 6-630P/8							
	Spot	5:58:34PM-Channel	Day, F-1	10/26/12 6:15PM (Fr)	00:30	Channel 11 News At 6pm M-F	TVGENVOGE1202H	\$1300.00	
8.0	Contract Line Remarks:	NEWS 6-630P/9							
	Spot	6:00:04PM-CHANNE	Day, Sa-1	10/27/12 6:21PM (Sa)	00:30	CHANNEL 11 NEWS	TVGENVOGE1202H	\$675.00	
9.0	Contract Line Remarks:	NEWS 11-1135P/10							
	Spot	10:59:34PM-CHANNE	Day, F-1	10/26/12 11:34PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	TVGENVOGE1202H	\$2700.00	
11.0	Contract Line Remarks:	NEWS 11-1130P/12							
	Spot	10:59:34PM-CHANNE	Day, Sa-1	10/27/12 11:12PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	TVGENVOGE1202H	\$2900.00	
12.0	Contract Line Remarks:	NEWS 1130P-1235A/13							
	Spot	11:30:04PM-Channel	Day, Su-1	10/28/12 11:58PM (Su)	00:30	Channel 11 News Following Football 1130P	TVGENVOGE1202H	\$3000.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$12,125.00	Total Spots	8
Commission	(\$1,818.75)		
Net Total	\$10,306.25		